

PRESS RELEASE  
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### **ILG Has Major Role in Chicago Patent Case Win**

Jacques Dulin, Esq of Sequim's Innovation Law Group played a key role as patent counsel for Crimson AV to secure a major defense jury verdict in Chicago Federal Court on Friday June 24, 2016. Dulin teamed with J&B Ltd, a premier trial firm of Chicago, to successfully defended start-up Crimson AV against charges of patent infringement and misappropriation of trade secrets brought against it by a major competitor in the audio visual mount industry, Peerless AV of Aurora, IL.

ILG served as specialty patent counsel in the defense of the case, on-going since March 2011. Peerless filed three law suits in an attempt to deny Crimson entry into the TV mount field, including claiming Crimson infringed 5 patents and misappropriated both trade dress and trade secrets. The J&B/ILG team earlier forced dismissal of Peerless' claims on the trade dress and 4 of the patents. After a 2 week trial, the jury returned verdicts that the remaining utility patent 7,823,850 was invalid and no trade secrets existed or were misappropriated. Peerless asked for \$4 million damages, but got nothing.

Dulin notes that this case is an example of a large company attempting to bully a small competitor. "We simply presented a more compelling case that the jury obviously understood and agreed-with. The patent wasn't rocket science, so it is a great outcome to rid the system of a bogus submarine patent that never should have been granted nor used as an anti-competitive club against a small competitor."

ILG is the premier patent and trademark firm on the Olympic Peninsula, offering over 50years experience in all phases of Intellectual Property and related business counseling from its Sequim office. ILG can be reached at 360-681-7305 or [www.InnovationLaw.com](http://www.InnovationLaw.com).