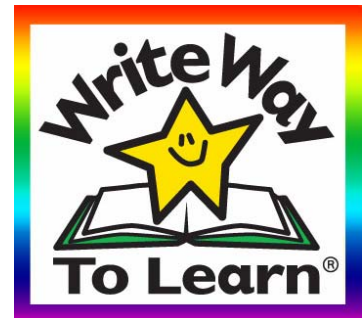


PRESS RELEASE
February 20, 2012

**Write Way to Learn® Educational, Personalizable,
Multi-Sensory Learning Aid**

Innovation Law Group, Ltd. of Sequim is pleased to announce that the US Patent Office recently issued US Patent 8,092,223 to Angela M. Sharp of Edmonds, Washington. The patent is directed to a learning aid device/method for children/adults/second-language learners learning to read and write comprised of a single or double-sided card depicting one or more words in upper and/or lower case displayed on ruled upper/lower case guidelines, and a corresponding real object image. The laminated card includes space for the learner to copy or draw the words depicted with erasable markers next to the word. A notable feature of the learning device is a slot near the image area where a personal picture may be inserted into a clear pocket viewable from the front of the card.



ILG assisted Ms. Sharp in the preparation, filing and prosecution of the US patent application. ILG is the premier patent and trademark firm on the Olympic Peninsula, offering over 45 years experience in all phases of Intellectual Property and related business counseling from its Sequim office. ILG can be reached at 360-681-7305 or www.InnovationLaw.com.